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Manuel Olvera - Cen-Tex Mobile Wash

For over 20 years Cen-Tex Mobile Wash Owner Manuel Olvera has been providing top-quality detailing and reconditioning services in central Texas.

Manuel started his career, like many detailing professionals, working in the car wash industry. While he worked for a local full-service car wash he always desired to do more for the care, restoration and protection of the customer's vehicles and watercraft. When his ideas about expanding the detailing services were met with resistance he decided to start his own business - Cen-Tex Mobile Wash.

What makes Cen-Tex different than other detailers is his passion for learning. Since his earliest days as a detailer in Waco, Manuel has consistently searched out information to improve his business, service and equipment. That same drive is still visible today. During our visit to his new, fixed-location detailing center, Manuel introduced us to a variety of products that he has modified to better suit the needs of his business. Our tour included a review of his customized mobile-detailer rack system (designed specifically to house and organize equipment for mobile detailing) as well as a modified steam cleaner that can be repurposed for a variety of applications beyond automotive detailing.

Manuel possesses a passion and charisma that is visible in nearly everything he does. During our time with him it seemed that every person we encountered knew Manuel personally and greeted him like a member of their family. It is this connection with people that makes his clients more than customers - they are like family to him. He shares that same passion when talking about his own growing family. Whether they are crossing several states for his daughter's softball tournaments, playing a round of disc golf with his children, or when he shares stories from his days as a pro-BMX'er - you will always find a warm friendly smile.

To see more from our interview with Cen-Tex Mobile Wash owner Manuel Olvera visit - <http://www.youtube.com/watch?v=E7AaRvLU8Ow>